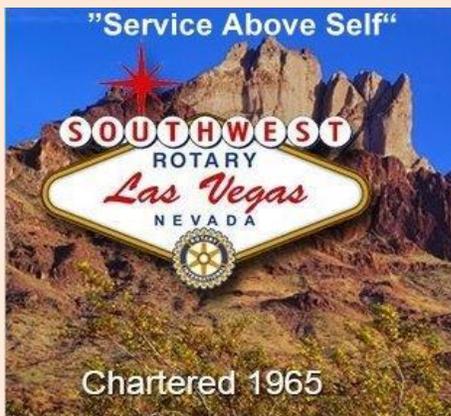




District 5300



**President**  
Sean Tanko

**Immediate Past President**  
Karl Maisner

**President Elect**  
Jordana Lane  
**Secretary/Treasurer**  
Ed Guthrie

**Directors**  
Shawn Callahan  
Rebecca Collett  
Eric Colvin  
Paul Gustilo  
Tom Martin

**Advisors**

**Committee Chairs**  
Community Service-Paul Gustilo  
International Service-Shawn Callahan  
Vocational Service-Joe Wittenwiler  
Youth/ Exchange-Adrienne Cox  
Foundation-Ted Henderson  
Club Service-Cliff Silverstein  
Membership-Rebecca Collett/Sebastian Swanson  
Public Relations/Calendar Newsletter -Keith Thomas  
Programs-Ed Guthrie

**Monday, Noon**  
Lawry's Prime Rib Restaurant  
4043 Howard Hughes Parkway  
(Paradise and Flamingo)  
Las Vegas, NV

501c(3) Tax ID# 81-1650174  
501c(4) Tax ID# 88-6008778

**PO Box 70126, University Station**  
Las Vegas, NV  
89170-0126

[southwestrotary@cox.net](mailto:southwestrotary@cox.net)

**Club Phone-702-870-4655**

Check out our website  
[www.lvsr.org](http://www.lvsr.org) and our Facebook  
page – “Rotary Club of Las Vegas  
Southwest”)

#VegasStrong

# Las Vegas Southwest Rotary Newsletter

## 10/7/19

Presiding and Conducting:  
Rotary Moment:  
Pledge:  
Photos:

**President Sean Tanko**  
**Keith Thomas**  
**Keith Thomas**

**Ted Henderson** (see below or click [here](#) for better quality pictures taken at today’s meeting. Also see below for pictures from the 9/26/19 Social Evening or click [here](#).)

Mic duty:  
Newsletter:

**Karl Maisner**  
Obadiah Dogberry, Esq.

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### VISITING ROTARIANS

**Anna Green** joined us again today. Anna has been a Rotarian since 1988! And even had her name in the paper as one of the first women in Rotary in her area. She is a member of the [Rotary Club of RECSWUSA](#) (an e-club from Arizona) She is a retired stockbroker and has lived in Las Vegas for about ten years. Her husband was in the Air Force and they retired here and both became stockbrokers (he is still active in the biz, according to Anna, and is, or was, a Rotarian as well.) Anna hails from the great state of Georgia, as attested to by her soft southern accent. Welcome back, Anna!

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### GUESTS

None.

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## ANNOUNCEMENTS

**Fred Fukumoto** announced the Summerlin Club's annual fund raiser on October 8th at the TPC Country Club. (Our club was their club's sponsor when it started in 1997.) They are raffling off 10 bottles of wine valued between \$100 and \$300 each. Tickets are \$20 each or 6 for \$100. In the past, we've grouped our ticket purchases as a club to take maximum advantage of the 6 for \$100. Summerlin Rotary supports our 100 Square football and gold raffle and we've always been supportive of their fund raising efforts; in fact, over the last 5 years club members have won several bottles of wine and Ted won over 30 bottles one year and donated that wine to our evening meetings and gold raffle. As in previous years, funds raised by the drawing are used for their Club's multiple good works programs. Please let Jim Camburn know if you're interested. [jimcam40@mac.com](mailto:jimcam40@mac.com).

**Paul Gustilo** announced:

1. Wednesday, October 16, 2019 is our next Happy Feet (7:30 to 9:30am) at the same school as before, [William E. Ferron Elementary School](#) (named after a Rotarian). Ferron is located at 4200 Mountain Vista Street, Las Vegas, NV 89121. [MAP](#) The school is located south of Flamingo and east of Boulder Highway. Sign up in the book! This month we will be putting shoes on the 4<sup>th</sup> grade class (we think...last time it was the 5<sup>th</sup> grade, so...).
2. Wednesday, October 30, 2019 is our next Feed the Homeless project from 4:30 p.m. to 6:00 p.m. at [Christ Church Episcopal](#). CCE is located at [2000 S Maryland Pkwy, Las Vegas, NV 89104](#). We provide the food for the dinner and we provide clothing and hygiene supplies for distribution. We also need gently used jackets and coats.

He also thanked those who participated in last Saturday's Boys and Girls Day at the Boys and Girls Club. He said that **Aric Graham, Jordana Lane, Rebecca Collett** and **he** were all there. He also recognized **Tom and Donna Martin** who, along with **himself** represented Southwest Rotary at last Saturday's Easter Seals Block Party in the afternoon. Our club was a sponsor of both events.

**Karl Maisner** announced that there would be a meeting of past-presidents in the bar after the meeting to discuss the upcoming elections for 2020-2021.

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## PINS

**Sebastian Swanson** was recognized \$25 for displaying no vestiges of Rotary regalia.

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## RECOGNITION SUGGESTIONS FROM MEMBERS (or "ratting out your fellow Rotarian" as so eloquently stated by Pres. Sean.)

**Keith Thomas** suggested that **Doug Malan** had a story to tell. Doug said that actually the story was a bit old since he attended last week's Rotary and nothing was mentioned about his recent hip replacement a week or so before then. It was successful according to Doug and he will be finding out later today whether he has to have his other hip replaced. He said the surgery was so uneventful that he even recorded some "billable time" after the surgery (although he did say that he couldn't remember what it was that he actually did to incur the billable time). Doug also mentioned a recent road trip to Ogden, Utah where he purchased a "reserve champion" pig at the county fair. The pig,

named “Bandit”, was raised by his granddaughter and was auctioned at the fair. The bidding was so lively that he had to bid way beyond his comfort zone to make sure he won the bidding. Unfortunately for Bandit, Doug’s granddaughter’s other grandfather owns a butcher shop so Bandit was quickly converted to sausage. Doug said that at last night’s dinner, they ate Bandit and that each bite cost around \$50! **Pres. Sean** fined Doug the cost of two bites of Bandit.

**Pres. Sean** ratted himself out and said that he scored some tickets to a Dodgers-Nationals baseball game in Los Angeles and took his son on a Father/Son trip to see them play last Friday. No word on who won, but then it doesn’t really matter when you get to spend some quality time with your boy. Hmmm, something like that should have been worth more than \$50, don’t you think?

**Eric Colvin** suggested that **Keith Thomas** also has a story to tell. Indeed, Keith did. In fact, today is his 50<sup>th</sup> wedding anniversary (or as Sherrie likes to say “... We are celebrating 40 happy years of marriage. Of course, we’ve been married for 50 years!) He was also sporting the commemorative t-shirt that his family wore at the week-long celebration that they held in St. George over the long 4<sup>th</sup> of July weekend last summer. Pres. Sean suggested a fine of \$1 per year. “Happy years, or total years”, was Keith’s response, along with his usual soliloquy pertaining to his pecuniary nature. You can guess which one was finally imposed.



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### **GIFTS FOR THE PRESIDENT (Socks, anyone?)**

No gifts for Pres. Sean today. However, Pres. Sean pledged that for every pair of socks he receives from Rotarians, he will donate a six-pack of socks to our Happy Feet program. Now only that, but he extended the pledge to the Rotarians who have already gifted him with socks!

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### **JOKE OF THE DAY**

**Scott Baranoff** recounted the tale of a boy, a girl, a park, a tree, a request, a question, a response, another day, another tree, another request, another question, and a naive response.

## DRAWING

**Rebecca Collett** was today's winner. Our speaker brought two books to be given away in a special drawing. **Keith Thomas** and **Jeanne Radde** were the lucky winners.

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## UPCOMING EVENTS

- 10/ 11-19/19 International Project - "Open World" - local Clubs of District 5300 are hosting an educational curriculum for professionals from the Ukraine. This year we will be hosting 6 female educators from the Ukraine school programs. Contact Adrienne Cox to volunteer or for more details.
- 10/16/19 Happy Feet (7:30 to 9:30am) at the same school as before, [William E. Ferron Elementary School](#). Ferron is located at 4200 Mountain Vista Street, Las Vegas, NV 89121. [MAP](#) The school is located south of Flamingo and east of Boulder Highway. Sign up in the book!
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- 11/1/19 Don't forget the upcoming [Andy Katz Memorial Golf Tournament](#) to be held on November 1, 2019 at the Chimera Golf Club at 901 Olivia Pkwy, Henderson, NV 89011. The price is \$150 Andy was one of our long-time stalwart Rotarians and we still miss him.
- 11/2/19 District 5300 [Super-Build](#) project coming up on November 2, 2019. (Note that the link to the district website shows Information for the May 2019 project but the details are pretty similar for the November project. See Shawn for more details.
- 11/16/19 [Rotary Peace Conference](#)  
30th Annual Rotary District 5300 Peace Conference  
Registration Saturday, November 16, 2019 Conference: 8:30 AM to 1:00 PM  
Doors open at 8:00 AM (Sign-in and Continental Breakfast)  
\$35.00 Pre-registration \$45.00 at the door  
Students \$10.00 Treasure Island (TI) Hotel and Casino  
3300 Las Vegas Blvd. S Las Vegas, Nevada  
Questions: Mary Ann Lutz: 626-695-6222
- 12/6-8/19 Teen Leadership Camp for 8<sup>th</sup> Graders coming up on December 6<sup>th</sup> through the 8<sup>th</sup> at Big Bear, California. Contact Joe Wittenwiler if you have an eighth grader interested.
- 5/1-3/20 [District Assembly/Conference](#)  
Registration starts 9-1-19.  
Westin Pasadena, 191 N Los Robles Ave., Pasadena, CA 91101, (626) 792-2727.
- 6/6-10/20 RI Convention in Honolulu, Hawaii
- 6/12-16/21 RI Convention in Taipei, Taiwan
- 6/4-8/22 RI Convention in Houston, Texas
-

## SERVICE ABOVE SELF



### The Object of Rotary

THE OBJECT of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

**FIRST** The development of acquaintance as an opportunity for service;

**SECOND** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

**THIRD** The application of the ideal of service in each Rotarian's personal, business, and community life;

**FOURTH** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service

### The Four-Way Test

OF THE THINGS we think, say, or do:

- 1) Is it the **TRUTH**?
- 2) Is it **FAIR** to all concerned?
- 3) Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
- 4) Will it be **BENEFICIAL** to all concerned?

### Rotarian Code of Conduct

The following code of conduct has been adopted for the use of Rotarians:

AS A ROTARIAN, I will

- 1) Act with integrity and high ethical standards in my personal and professional life
- 2) Deal fairly with others and treat them and their occupations with respect
- 3) Use my professional skills through Rotary to: mentor young people, help those with special needs, and improve people's quality of life in my community and in the world
- 4) Avoid behavior that reflects adversely on Rotary or other Rotarians

## PROGRAM

**JB Spisso** was our speaker today. JB has over 30 years of experience in transforming individuals into leaders.

He is a veteran of the United States Army with 26 years of service, including ten years in Special Operations with the elite 75th Ranger Regiment, leading the Country's most talented Soldiers in combat. JB retired at the prominent rank of Sergeant Major, the highest and most respected Non-Commissioned Officer position in the military.

JB is extensively well-versed as a leader, trainer, and educator. He has executed effective team building and leadership training for several professional sports teams, including NFL and NHL clubs, and was the first in the National Hockey League to hold the position of Executive Director of Leadership and Cultural Development, spawning similar roles with other professional teams throughout the league.

He routinely advises C-Suite executives on leadership and culture and is a sought after speaker for industry gatherings and leadership podcasts.

With JB, what you see is what you get. He is a motivator with an energetic passion for helping others. He understands the rigors, the risk, the teamwork and the mindset needed for success.

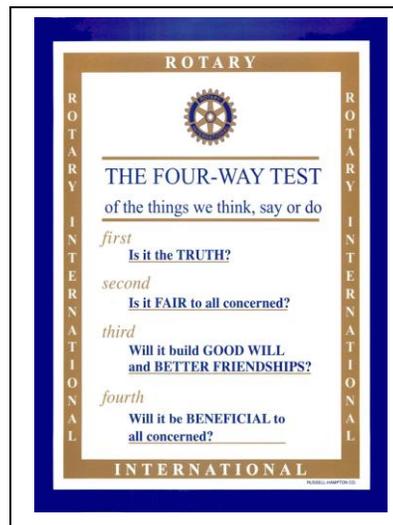
JB holds a Bachelors of Science Degree in Organizational Management & Leadership from Nyack College and studied under notable sports psychologist Dr. Derek Anderson from 2014-2017.

JB has recently published his first book, [\*Warrior Leadership: Steps to Success for Leaders on the Ground.\*](#)

His presentation can be accessed by clicking [here](#).

## CONCLUSION

We concluded the meeting by standing and reciting the Four-Way Test:









# JB SPISSO

Leadership & Culture Expert  
Author | Entrepreneur

JB has over 30 years of experience in transforming individuals into leaders.

He is a veteran of the United States Army with 26 years of service, including ten years in Special Operations with the elite 75th Ranger Regiment, leading the Country's most talented Soldiers in combat. JB retired at the prominent rank of Sergeant Major, the highest and most respected Non-Commissioned Officer position in the military.

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## CONTACT INFORMATION

[jbspisso@jbsleaders.com](mailto:jbspisso@jbsleaders.com)

845-242-7828

[www.jbsleaders.com](http://www.jbsleaders.com)

Instagram: @jbspisso

LinkedIn: @jb-spisso

Twitter: @jbsleaders

# PROFESSIONAL EXPERIENCE

Author of *Warrior Leadership: Steps to Success for Leaders on the Ground*

## EDUCATION & APPRENTICESHIP

Bachelors of Science Degree | Organizational Management & Leadership | Nyack College  
Studied under notable sports psychologist Dr. Derek Anderson

## OWNER, LEADERSHIP & CULTURE DEVELOPMENT EXPERT

JBS Leadership Consultants, LLC. | 2017-Current

- Founded in 2017 with a single mission: to transform individuals into leaders
- Motivational speaking, leadership and culture development, team enhancement, performance coaching, mental toughness, public speaking trainer and business consulting
- Tailored for all levels and organizations from youth, collegiate and professional athletes/teams, as well as entry-level employees to executive leadership
- Utilizes assessment style based on Emotional Quotient (EQ) model and the Fixed vs. Growth Mindset to determine a person's emotional intelligence, which allows leadership to integrate an employee or athlete as quickly as possible
- Focused on developing the leadership abilities, mental toughness, and attitudes of individuals to be competent and confident, challenging their energy on the winning edge to accomplish core-goals and achieve success

## HIGHLIGHTS

- Executed motivational address for numerous professional sports teams, including the Houston Texans, NFL and Pittsburgh Penguins, NHL
- Keynote speaker at Super Bowl LII for industry stakeholders
- Orchestrated an outdoor team building for multi-billion dollar trading firm, Virtu Financial
- Routinely advises C-Suite Executives, Olympians and professional athletes as a preferred performance coach

## NOTABLE CLIENTS

- ADP Inc.
- American Express
- Army West Point
- Atlantic Health
- Bentley University
- Boston University
- Coca-Cola
- College of Holy Cross
- Columbus Blue Jackets, NHL
- Florida Panthers, NHL
- Glenview Capital
- Houston Texans, NFL
- Minnesota Wild, NHL
- Montreal Canadiens, NHL
- New York Rangers, NHL
- PepsiCo
- Pennsylvania State University
- Pittsburgh Penguins, NHL
- Quinault Indian Nation
- Sunshine Minting Inc.
- University of Michigan
- University of North Dakota
- University of Notre Dame
- Virtu Financial

## **DIRECTOR OF LEADERSHIP AND STRATEGIC INITIATIVES**

### **Sunshine Minting Inc. | 2018-Current**

- Nurtures operational leadership & growth in expansion of new facility in Las Vegas, NV
- Develop and implement programs and projects that supports the company's vision and short/long-term plans
- Networks with customers include governments, financial institutions, corporations, major marketing companies and private groups to align objectives of mutual benefit
- Reports directly with the Office of the CEO

## **EXECUTIVE DIRECTOR OF LEADERSHIP & CULTURAL DEVELOPMENT**

### **Florida Panthers Hockey Club (NHL) | 2015-2017**

- First in the National Hockey League to hold such a position, spawning similar roles with other professional teams throughout the league
- Cultivated organization's culture and guided the process in alignment with the team's philosophy
- Ensured all standards of health, welfare, morale, performance, training, appearance and conduct of team personnel were correctly followed
- Served in a Chief of Staff role and as a direct mentor to players and training staff
- Identified areas of improvement and action plans for struggling athletes
- Interviewed and assessed potential candidates and made recommendations for culture fit
- Championed "mental toughness" - giving athletes tangible tools for success

## **CO-FOUNDER & LEAD CONSULTANT**

### **Elite Leadership Training, LLC | 2005-2017**

- Engineered and executed dynamic team building and leadership training for collegiate athletic programs, professional sports teams and Fortune 500 companies
- Conducted leadership training and team building for several NHL teams including the Minnesota Wild, Montreal Canadiens, and New York Rangers
- Served significant role in motivating the Pittsburgh Penguins to their 2009 Stanley Cup victory
- Performed assigned business projects on behalf of clients, according to specified requirements
- Gathered and analyzed data to unearth limitations and difficulties, and understands the causes and identifies solutions with attention to the client's goals and capabilities

## **GENERAL MANAGER, MICHIE STADIUM SPORTS COMPLEX**

### **United States Military Academy, West Point, NY | 2001-2007**

- Oversaw daily operations of sports teams within Army Athletics
- Assessed facility strengths and weaknesses and identify opportunities for growth, such as expansion and new construction of campus sporting facilities Coordinated the development of key performance goals for direct reports
- Managed budget and revenue and reported findings to Director of Athletics

# MILITARY BACKGROUND

## SERGEANT MAJOR, SGM (RETIRED)

United States Army | 1984-2010

- Non-commissioned officer of the highest rank; Soldiers who attain the distinction of being selected to Sergeant Major are the epitome of success in this profession of arms. There is no higher grade of rank for enlisted soldiers, and there is no greater Honor
- Sergeant Major carries out the policies and standards of health, welfare, performance, training, appearance, and conduct of unit personnel
- Served as the liaison between command leadership and enlisted troops

## SPECIFIC ASSIGNMENTS & COMBAT DUTY

- Sergeant Major, Garrison HQ, BRAC Operations, Ft. Monmouth, NJ, 2009-2010
- Sergeant Major, Advanced Combat Training, Task Force Phoenix VII, Afghanistan, 2008-2009
- First Sergeant & Senior Instructor, United States Army National Guard Officers Candidate School, Camp Smith, NY, 2001-2007
- First Sergeant, United States Military Academy Prep School, Ft. Monmouth, NJ, 1999-2001
- Senior Enlisted Advisor, Department of Military Instruction, West Point, NY, 1997-1999
- Platoon Sergeant, 1st Battalion, 75th Ranger Regiment, HAAF, GA, 1993-1996
- Senior Drill Sergeant, 1st Battalion, 38th Infantry, Ft. Benning, GA, 1991-1993
- Senior Instructor & Platoon Sergeant, 75th Ranger Regiment, Ft. Benning, GA, 1988-1991
- Operation "Enduring Freedom", Afghanistan, 2008
- Operation "Uphold Democracy", Haiti, 1994
- Operation "Just Cause", Combat Parachute Assault, Panama, 1989

